

Speedy Meeting | Straight to the Point

DATE	TIME*	TOPIC	BUYER	SELLER
9-Feb	2:00-2:45 pm	MEET SPORT & OUTDOOR	Outdoor tour operators Active & adventure travel specialists Luxury experiential travel agencies Travel designers specializing in authentic and adventure-focused experiences	Active travel operators Sport-oriented resorts and hotels Mountain and lake tourism consortia Activity and experience providers Destinations with a strong nature-based identity
	4:00-4:45 pm	MEET THE WORLD	Italian travel agencies Italian tour operators	International destinations Tourism boards Tour operator outgoing
		MEET WELLNESS, THERMAL & LONGEVITY	Luxury travel advisors Wellness travel specialists High-end FIT buyers Agencies specializing in retreats and transformational travel experiences	Spa resort Thermal wellness centers Boutique wellness retreats Hotels with a strong wellness positioning Operators offering structured medical and wellness programs
10-Feb	11:00-11:45 am	MEET CULTURE, HERITAGE & UNESCO	Cultural tour operators Educational travel specialists Premium FIT buyers Agencies designing heritage-based itineraries Religious tourism tour operators	Cultural DMCs Specialist tour guides Hotels in art cities Heritage venues and historic locations Cultural heritage institutions and organizations Pilgrimages
		MEET BUSINESS & MICE WORLD	Corporate travel planners Incentive agencies Event agencies Meeting planners Agencies specializing in corporate programs	MICE DMCs Hotel business & luxury Convention bureau Event and conference venues Event management companies and production partners
	2:00-2:45 pm	HOSPITALITY MEETS TECH & INNOVATION	Travel technology companies OTAs (Online Travel Agencies) and digital platforms Innovative hospitality groups Innovation-driven travel partners Stakeholders seeking digital services and technology solutions	Startup travel tech Innovative hospitality groups and hotel brands Digital solution providers Technology services for the travel experience Integrated tourism, mobility, and experience platforms
		MEET EVENTS, FESTIVALS & ENTERTAINMENT	Experiential travel agencies Luxury & lifestyle travel designers Entertainment travel specialists Operators specializing in event-driven travel experiences	Event organizers Iconic venues DMCs specializing in experiential travel Hospitality providers linked to major events Destinations that leverage events as drivers of inbound tourism
	4:00-4:45 pm	MEET WEDDING & ROMANCE	International wedding planners Luxury travel designers Wedding & honeymoon specialists Agencies specializing in celebrations, private events, and romantic travel	Wedding planner Iconic villas and exclusive venues Luxury hotels Resorts and traditional countryside estates (masserie) Experiential providers for private events
		MEET FOOD & WINE	Food & wine tour operators Luxury travel agencies Gourmet travel specialists Buyers interested in slow travel, terroir, and authenticity	Wineries Agriturismo and countryside relais Chefs, restaurants, and cooking schools Food & wine DMCs Destinations with a strong culinary and production identity

*The schedule may be subject to change. Please check the BIT program a few days before the event starts.